

# e-Newsletter



**CREADIS3**  
Interreg Europe



CREADIS3 aligns territorial public policy agendas to support the development of more efficient culture and creative industries policies and generate innovation and economic development in European regions.

[www.interregeurope.eu/creadis3](http://www.interregeurope.eu/creadis3)

An interregional cooperation project for improving innovation infrastructure policies.

*Project Partners*

**Regional Government of the Basque Country (ES)**

Public Service of Wallonia (BE)

Regional Development Fund on behalf of the Region of Western Greece (EL)

Emilia-Romagna Region (IT)

Ministry of Culture of the Slovak Republic (SK)



European Union  
European Regional  
Development Fund

## SUMMARY

### News about CREADIS3 project meetings & events

- CREADIS3 2<sup>nd</sup> stakeholder meetings
  - *Lead Partner held 2nd stakeholder meeting on 14th December 2017*
  - *2nd local stakeholder group meeting of Emilia-Romagna Region on 11th July 2017*
  - *2nd local stakeholder group meeting of Slovakia on 12th October 2017*
  - *2nd local stakeholder group meetings of Central Finland*
  - *2nd Stakeholder Local Group RCIA/CREADIS3 DGO6 – Wallonia - Jambes, 14th November 2017*
  - *2nd stakeholder meeting of the Region of Western Greece*

### CREADIS3 UPCOMING EVENTS

- First study visit to Slovakia on 20-21 March 2018
- RICC network organizes European workshop on 28<sup>th</sup> February in Donostia-San Sebastián
- Flanders DC visit to the Basque Country on 21-22 February
- RICC network will organize an international event in the framework of the European Year of Cultural Heritage(EYCH) in May 2018

## News about CREADIS3 project meeting & events

### CREADIS3 2<sup>nd</sup> stakeholder meetings

Some of the CREADIS3 project Partners have already celebrated their second stakeholder meetings and other Partners will hold them before the end of 2017. In these meetings, stakeholders are able to detect challenges and priorities in CCIs at territorial level and to reinforce synergies among industries and administrations.

#### ***Lead Partner held 2<sup>nd</sup> stakeholder meeting on 14<sup>th</sup> December 2017***

CREADIS3 Lead Partner (the Basque Country Region) held the 2<sup>nd</sup> stakeholder group meeting on 14<sup>th</sup> December 2017. The meeting took place in the Historical Archives building in Bilbao. Around twenty representatives of the different levels of the cultural territorial institutions (Basque Government, Etxepare Institute, Basque Innovation Agency, Provincial Councils and the three Basque capital cities), and of the Culture and Creative Industries.

The stakeholders were informed about the current situation of the CREADIS3 project concerning the second semester 2017. Especially issues concerning management, communication and exchange of experiences were discussed. Another relevant information presented to the stakeholders, were the Mapping 1 and 2 prepared by the Lead Partner and the identified good practices for 2017 and 2018. Finally, the calendar 2018 was also presented.



#### ***2<sup>nd</sup> local stakeholder group meeting of Emilia-Romagna Region on 11<sup>th</sup> July 2017***

The local stakeholder Group of Emilia-Romagna Region met, for the 2<sup>nd</sup> meeting, on 11<sup>th</sup> July 2017, at the Department for Research, Innovation, Energy and Sustainable Economy, in

Bologna. During the meeting a detailed analysis of the Mapping Methodology proposed by the lead partner was carried out and opinions and feedback were shared. Stakeholders provided their inputs and suggestions on both phases of the mapping activity. During a fruitful and open discussion, the various ideas and proposals have been matched, by producing the tables required in the Mapping Methodology.

## ***2<sup>nd</sup> local stakeholder group meeting of Slovakia on 12<sup>th</sup> October 2017***



The local stakeholder Group of Slovakia met on 12<sup>th</sup> October 2017 in Bratislava. The focus of the meeting was on Measure no.3.1: Raising CCI awareness. The area of cultural and creative industry is still facing a lack of awareness from the public. Insufficient attention is paid to examples of good practice and successful projects that have been created in Slovakia. Therefore, more attention needs to be paid to targeted action

to raise awareness of the sector as well as to encourage mutual cooperation and awareness within the sector and the wider business environment.

Another identified problem was the lack of awareness of products, skills and services provided by other industries. It is therefore necessary to find effective communication tools to link these sectors. The new measures under this theme should aim to raise awareness of KKP and its products not only for the general public but also across industries.

## ***2<sup>nd</sup> local stakeholder group meetings of Central Finland***

Central Finland Region has organized two meetings: the **CREADIS3 Project Staff Exchange meeting** and the **CREADIS3 Project Core Stakeholders Group meeting**. The first one took place on 13<sup>th</sup> September 2017 and the second one on 24<sup>th</sup> August 2017.

In the **Project Staff Exchange meeting**, after introducing the CREADIS3 Project, discussion about how Central Finland Regional Strategy fields (bioeconomy, digital economy, knowledge based economy, tourism, well-being) can be reflected in CREADIS3 project was introduced. It was agreed that development managers for bioeconomy and marketing manager for tourism will participate in regional and local CREADIS3 activities whenever their expertise is needed

(e.g. evaluating CREADIS3 activities in the frame of larger development objectives in respective sectors). In the **Project Core Stakeholders Group meeting** the concepts of Industrial and Culinary Tourism were introduced and discussion about the potential of Industrial Tourism in Central Finland area was held and the Interreg Europe's criteria for Good Practices were explained. Participants identified examples of Good Practices developed in Central Finland and it was decided to collect more Good Practices for further use in the future. The constitution and conventions of Extended Stakeholders Group was also discussed.

### ***2<sup>nd</sup> Stakeholder Local Group RCIA/CREADIS3 DGO6 – Wallonia - Jambes, 14<sup>th</sup> November 2017***

The European priorities for ICC and the objectives of the Interreg RCIA / CREADIS 3 projects were presented. Stakeholders were invited to express their interest for the next study visits organized under the RCIA and CREADIS3 projects in 2018 and 2019. It is proposed to extend the stakeholder local group beyond the official partners (Steering Committee) of Créative Wallonia, in particular to allow the realization of the mapping 2 Creadis 3, but also to take into account the cross-sectoral aspect of RCIA. Several proposals were made by the participants



For more information please click: <https://www.interregeurope.eu/creadis3/library/>

### ***2<sup>nd</sup> stakeholder meeting of the Region of Western Greece***

It is planned to take place on February 23<sup>rd</sup>.

## CREADIS3 UPCOMING EVENTS

### First study visit to Slovakia on 20-21 March 2018

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The first study visit of the CREADIS3 project will be held from 20-21 March 2018 in Bratislava, in the Slovak Republic. The several workshops that will be organized, will deal with the following themes: ***Foster multilevel administrative collaboration to enable better synergies between the different authorities in charge of CCIs*** and ***Policies and tools to support the development of cross-sectoral cooperation in the cultural and creative industries of Wallonia***.

This study visit will also be connected to a local cultural event, the ***International Film Clubs Festival Febiofest***, and visits based on the good practices identified by the Government of Slovakia, will take place. Specifically, these site visits will focus on the following issues:

- **National Business Centre (NBC):** this centre offers comprehensive support to SMEs and those interested in starting their business. The main mission of the NBC is to implement the concept of a one-stop-shop offering a wide portfolio of information and supplementary services to all starting and established businesses in different stages of their life cycles and aspiring entrepreneurs as well as to creative and innovative people who are considering commercializing their idea or product.
- **Creative Point** is a part of the NBC. It is a self-standing component of the Acceleration Program. It is basically a creative workshop offering services that are tailored to creating modules and prototypes as well as development of new products. The main goal of Creative Point is to provide access to new technologies – enhancing creativity, knowledge sharing, proven procedures and further resources for creative ideas to a wide target group and inspiring entrepreneurs.

More information about the **National Business** Centre (NBC): <http://www.npc.sk/en/>  
Here is more information about **Febiofest**: <http://febiofest.sk/>



More info [here](#)

## Flanders DC visit to the Basque Country on 21-22 February

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Flanders District of Creativity - **Flanders DC** will visit the Basque Country next 21 and 22 February 2018. In this framework, an open session aimed at companies and agents from the cultural and creative sectors, where the CREADIS3 project will be presented, will be organized in Bilbao.

More information about this event and detailed programme will be coming soon.

## RICC network organizes European workshop 28 February in Donostia-San Sebastián

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The **RICC network** will organize the European workshop **RIS3, Innovation, CCIs: an opportunity to structure the territories** on 28<sup>th</sup> February in Donostia-San Sebastián. CCIs and Smart Specialization RIS3 will be the main issues and the CREADIS3 and CRE: HUB projects will also be presented and analysed. The event will take place in TABAKALERA, International Centre for Contemporary Culture.

More information about this event and detailed programme will be coming soon.

Information about TABAKALERA: <https://www.tabakalera.eu/en>



Information about RICC network:

[https://www.interregeurope.eu/fileadmin/user\\_upload/tx\\_tevprojects/library/file\\_1508234766.pdf](https://www.interregeurope.eu/fileadmin/user_upload/tx_tevprojects/library/file_1508234766.pdf)

## **RICC network will organize an international event in the framework of the European Year of Cultural Heritage (EYCH) in May 2018**

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On the basis of the four objectives identified for the development of the legacy of the **European Year of Cultural Heritage (EYCH)**, the **Regional Initiative for Culture and Creativity (RICC) network and the European Commission**, in association with other networks and organizations (such as NECSTOUR, ERLAI, ENCATC, etc.), will co-organize an international conference next May in Brussels.

More information about this event and detailed programme will be coming soon.

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OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

